

IN THE CLAIMS:

Please CANCEL claims 4-9 and 11-16, without prejudice or disclaimer, as these claims were withdrawn from consideration.

Please CANCEL claims 1-3 and 10, without prejudice or disclaimer, and ADD claims 17-28 in accordance with the following:

1-16. (CANCELLED).

17. (NEW) A method for electronically mediating an online gift before a sender places an order for a recipient, the method comprising:  
displaying order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift;

changing the order information when the recipient selects to change the order information; and  
displaying the changed order information to the sender.

18 (NEW) The method according to claim 17, further comprising providing gift information on the online gift suitable for at least the recipient to the sender prior to receiving the order information from the sender, the gift information being served as a criterion for the sender to select the online gift.

19. (NEW) The method according to claim 17, further comprising providing gift information on the online gift not suitable for at least the recipient to the sender prior to receiving the order information from the sender, the gift information being served as a criterion for the sender to select the online gift.

20. (NEW) The method according to claims 18, further comprising accumulating the order information and a changed order information,  
wherein the gift information is generated on the accumulated order information or the changed order information.

21. (NEW) The method according to claims 19, further comprising accumulating the order information and a changed order information,  
wherein the gift information is generated on the accumulated order information or the changed order information.

22. (NEW) A computer product that implements on a computer a method for electronically mediating an online gift before a sender places an order for a recipient, the method comprising:

displaying order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift;

changing the order information when the recipient selects to change the order information; and

displaying the changed order information to the sender.

23. (NEW) A server for electronically mediating an online gift before a sender places an order for a recipient, comprising:

an order information displaying unit that displays order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift;

an order information changing unit that changes the order information changed by the recipient when the recipient selects to change the order information; and

a changed order information displaying unit that displays the changed order information to the sender.

24 (NEW) The server according to claim 23, further comprising a gift information providing unit that provides gift information on the online gift suitable for at least the recipient to the sender prior to receiving the order information from the sender, the gift information being served as a criterion for the sender to select the online gift.

25. (NEW) The server according to claim 23, further comprising a gift information providing unit that provides gift information on the online gift not suitable for at least the recipient to the sender prior to receiving the order information from the sender, the gift information being served as a criterion for the sender to select the online gift.

26. (NEW) The server according to claim 24, further comprising an order information accumulating unit that accumulates the order information and a changed order information, wherein the gift information is generated on the accumulated order information or changed order information.

27. (NEW) The server according to claim 25, further comprising an order information accumulating unit that accumulates the order information and a changed order information, wherein the gift information is generated on the accumulated order information or changed order information.

28. (NEW) An apparatus for electronically mediating an online gift before a sender places an order for a recipient, the apparatus comprising:  
means for displaying order information related to the online gift received from the sender to the recipient, the order information being an information on the online gift and a delivery of the online gift;  
means for changing the order information when the recipient selects to change the order information; and  
means for displaying the changed order information to the sender.

29. (NEW) A method comprising:  
electronically mediating an online gift before a sender places an order for a recipient, said electronically mediating comprising  
displaying order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift,  
changing the order information when the recipient selects to change the order information, and  
displaying the changed order information to the sender.